

## Barker's of Geraldine – Product Sponsorship NZ

We are delighted to have the opportunity to support community events and fundraising endeavours. Please complete this form as required in green and return to [sponsorship@barkers.co.nz](mailto:sponsorship@barkers.co.nz) at least 6 weeks before your event.

**Note:** We can only confirm our sponsorship involvement once this form is complete and returned to us. At times we must decline requests due to our quota, timings and suitability.

<b>Name of Event</b>	
<b>Purpose of Event</b>	Eg: to fundraise for....
<b>Date of Event</b>	
<b>Venue</b>	
<b>Contact Name</b>	
<b>Contact Email</b>	
<b>Contact Telephone</b>	
<b>Courier Address</b>	
<b>What numbers are you expecting to attend?</b>	
<b>On behalf of the organisers, I have read and understood the expectations asked of us detailed on page 2.</b>	<b>Signed:</b>  <b>Dated:</b>
<b>How we may help</b>  <b>Upon returning this form to us, we will advise what we will be able to offer your organisation.</b>	<p>Examples of product sponsorship:</p> <p><b>Individual Products &amp; Recipe Leaflets</b> Commonly used as spot prizes, 'spin the wheel' raffles, goodie bag items, thank you gifts for volunteers, or placed into a mixed hamper to raffle.</p> <p><b>Catering/Stall holders</b> We do not allow the reselling of our products however many groups choose to use jam for your Devonshire Tea stall, relish for a Sandwich Stand, fruit syrups for a Drinks Kiosk.</p> <p><b>Other</b> Depending on the level of involvement and the type of event, we may offer to provide hampers with assorted jams/ relishes.</p>

## In return, we ask

1. Barker's of Geraldine is acknowledged on sponsorship boards, menus or banners etc using our logo.

Within two weeks of your event we will provide :

- Logo
- Print-ready posters
- Digital banners (for use in social media and/or e-newsletters)

2. By return email you provide a photo\* of our product in use (brand clearly showing) and post-event information such as number of attendees, funds raised.

We may choose to use the photo on social media or on [www.barkers.co.nz](http://www.barkers.co.nz)

\*Feel free to upload photo directly to Facebook or Instagram and tag us instead, if you wish.



Examples:

A Massive Thanks to the Team at Barker's of Geraldine for supporting our Pink Ribbon Breakfast in May. With their help we raised \$2,908.30 for The New Zealand Breast Cancer Foundation!! It was an awesome morning for such a great cause!! xx



## Stay in Touch

We'd love to follow your progress and help raise awareness for your fundraising/charity event.

Please post photos to Facebook and tag us on Instagram.



LIKE/POST on Facebook [www.facebook.com/BarkersOfGeraldine](http://www.facebook.com/BarkersOfGeraldine)



FOLLOW us on Pinterest <http://www.pinterest.com/BarkersNZ/>



FOLLOW us on Instagram <http://instagram.com/barkersofgeraldine>

For more information about our products visit [www.barkers.co.nz](http://www.barkers.co.nz)